

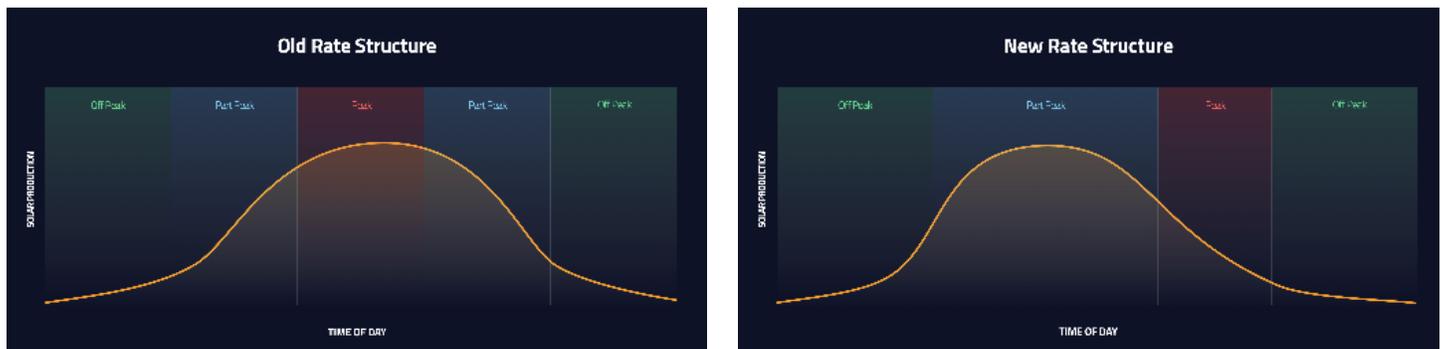
HIGH ENERGY COSTS HAVE YOU DOWN?

A CASE STUDY ABOUT COST SAVINGS

Jay A. was fed up with his energy bills. He had purchased solar 5 years before, but it was no longer helping to reduce his energy costs as it once did in the past. PG&E had changed his net energy metering contract, which determines the rates at which you're reimbursed for solar energy, while also changing his rate plan, which effectively made his solar system less valuable.

Like many Californians, Jay has a family of four, a pool, and central air in Mill Valley, CA. His family doesn't use much energy during the day, but his energy usage spiked in the evening when everyone returned from work and school when the rates become higher.

This is a common problem throughout California for early adopters of solar. As rates and regulations change, solar systems of the past do not offset as much of their energy bills as they did in the past. For homeowners who haven't decided to go solar yet, the net energy agreements are becoming more unfavorable, which makes it difficult to justify the cost or payback of solar on its own.



After doing a bit of research to solve his energy cost problem, Jay A. decided that he wanted to upgrade his system with an Electriq Power IQ System to help his offset his family's energy bills. Jay installed the IQ System and immediately began to see a difference:

“ I used to receive a credit for the energy my solar produced during the middle of the day at a much higher rate. When my rate plan changed, and energy became more expensive at night than during the middle of the day, I decided to go with the IQ System. The IQ System stores excess solar energy that I'm producing during the day, so that I can use that energy instead of the grid during the higher rates in the evening. ”

Jay A. – PowerPod Homeowner

Jay was able to increase the value of the solar energy he was producing with his roof, while also gaining valuable insight into his energy consumption and cost savings through the IQ Systems energy management dashboard. In addition to its ability to automatically generate savings, the IQ System, when paired with solar, is eligible for a 30% federal tax credit, and, in the state of California, is eligible for the self-generation incentive program, which can pay out up to \$4,000 per system. These incentives and credits help to make energy storage and solar an obvious choice for the future of your family's energy needs.

The IQ System provides simple, actionable insights into energy production and consumption by monitoring the home, solar, batteries and connected appliances. Advanced analytics are used to provide tailored energy efficient recommendations intended to lower electric bills. By using smart devices and plugs, take control of devices directly or let the system automate efficiency measures to improve the home's performance.